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CONEXPO Russia at CTT 2010 Opens

CONEXPO Russia at CTT 2010 opened June 1 and runs through June 5 at the Crocus International Exhibition Center in Moscow. The Association of Equipment Manufacturers (AEM) joined forces with the Construction Equipment and Technologies Specialized Demonstration Show (CTT) to establish a CONEXPO Russia exhibit area in CTT 2010.

AEM President Dennis Slater participated in and spoke at the opening press event for CTT Expo 2010 along with other show partners and supporters. Several AEM exhibitors also held opening day press and attendee events, which were well attended.

CTT organizer Media Globe reports more than 650 exhibitors at CTT Expo 2010 with 90,000 gross square meters of exhibit space. CTT Expo 2010 also features exhibit pavilions from China, Finland, France, Germany, Italy, Korea and Spain.

The partnership between CONEXPO Russia and CTT adds another international element to the show with CONEXPO Russia's focus on OEM and North American products and contributes to a top-quality industry event in Russia with optimum value for all stakeholders.

"CONEXPO Russia is positioned to grow as the Russian and worldwide economies come out of recession, and AEM will continue to assist member companies wanting to expand or strengthen their brand presence internationally," stated Show Director Melissa Magestro.

To achieve maximum results for AEM member companies, show participants and the industry, AEM partners with trade show organizers around the world. AEM's global partnering philosophy includes working cooperatively in China with BICES and Bauma China; with the Munich International Trade Fairs Group for the launch of bC India; and now Media Globe in Russia with CTT Expo 2010.

Photos and additional information will be posted as they become available.

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