

September 24, 2008

CONEXPO Russia: A new gathering place for the construction equipment manufacturing industry

Inaugural show held September 2008; More than 50 percent of 2008 exhibit space already sold for 2009 exposition

Leading construction equipment companies from around the world who supported the first-ever CONEXPO Russia construction equipment trade show have voiced their support and satisfaction with the inaugural show by increasing the amount of exhibit space they are buying for the next CONEXPO Russia, to be held in 2009. Such actions confirm that CONEXPO Russia is the new gathering place for construction equipment businesses in Russia as well as neighboring countries.

The next show, CONEXPO Russia 2009, will attract an additional group of construction professionals from around the world who are looking to improve their businesses through the latest equipment, technology and industry training.

The construction industry has been booming in Russia and CONEXPO Russia 2008 was endorsed by a number of leading Russian contractor and manufacturer groups, including RADOR and the Russian Builders Union. It was also certified by the United States Department of Commerce as a premier international trade event. Department of Commerce offices around Russia and the former Soviet states recruited delegations to attend what was the most innovative industry event in 2008.

Show organizers reported that the inaugural CONEXPO Russia exceeded expectations with more than 230 exhibitors using more than 34,330 net square meters of exhibit space. Participating exhibitors connected with customers from the Russian market and its neighbors, and thousands of leading contractors and other industry professionals conducted business with equipment manufacturers from around the world. The 7,735 registered attendees were able to update their knowledge of business solutions and keep up with the newest construction methods.

CONEXPO Russia is based on the CONEXPO-CON/AGG trade show model used by the Association of Equipment Manufacturers (AEM), the CONEXPO Russia show owner and producer. CONEXPO Russia is the only event in the region that is run by the industry, for the benefit of the industry. Its volunteer group of company executives determines the direction of the show to meet industry needs. Education is also an important show component, and CONEXPO Russia 2008 scheduled more than 20 education sessions to equip attendees with the tools to stay competitive and succeed.

More details about CONEXPO Russia 2009 will be announced in the coming weeks.

NOTE: [Click here](#) for photo of Opening Ceremonies. More photos can also be found online in the press section of the website www.conexporussia.com.

Caption for Opening Ceremonies photo:

A. M. Afanasiev, the Director General of the Russian Association of Territorial Highways Department (RADOR), spoke at CONEXPO Russia 2008 opening ceremonies. Behind him (L-R) are Vadim Kalabashkin of CHETRA, Natalia Alexeeva of the GAZ Group, Dennis Slater of the Association of Equipment Manufacturers, Dr. Frank Schauff of the Association of European Businesses in the Russian Federation, Eric S. Rubin Deputy Chief of the Mission for the US Embassy, Tomas Kuta of Volvo and also the volunteer chair of CONEXPO Russia 2008; Joe Krider of Terex is behind Afanasiev; to the right of Krider is Glen Tellock of Manitowoc Company, Kita Hidetaka of Komatsu, Sonosuke Ishii of Hitachi, Douglas B. Stark of Caterpillar, and David Hill of JCB.