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## Major manufacturers commit to CONEXPO Russia at CTT 2010 – Exhibit space sales moving forward

Exhibit space sales are now open for the CONEXPO Russia exhibit area in the CTT Moscow exhibition being held June 1-5, 2010 at the Crocus International Exhibition Center in Moscow. Exhibit organizers are reporting commitments from major manufacturers to buy space, including JCB, John Deere and Volvo.

Late last summer, the Association of Equipment Manufacturers (AEM) reported that AEM had joined forces with CTT owner and organizer Media Globe by establishing a CONEXPO Russia exhibit area in the CTT exhibition.

CTT is the largest construction trade show in Russia and Eastern Europe, and the 2010 event brings together the manufacturers, customers and industry organizations in Russia to provide the maximum value and return on investment to all participants.

Companies participating in the show's CONEXPO Russia exhibit area have access to AEM's special "concierge service," which will provide information and resources for everything they need when they travel to Moscow - housing assistance, interpreters, transportation, restaurant suggestions, etc.

"Any American company looking at the Russia marketplace should be in CONEXPO Russia because that is where attendees will be looking for American products," noted Show Director Melissa Magestro. "This is an unparalleled cost-effective opportunity for companies to explore Russian sales and position themselves in the minds of buyers."

To help companies maximize their overall show promotion, AEM offers CONEXPO Russia exhibitors complimentary sponsorship opportunities at another AEM-run exhibition of their choice, including CONEXPO-CON/AGG and ICUEE. Companies exhibiting at Bauma can take advantage of reduced shipping fees by shipping direct from Bauma to CONEXPO Russia.

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